

RULES FOR BBIC

- **1.** It's a team entry.
- 2. Number of participants per team, minimum 5 and maximum 8. Atleast one member in the team must be from first year classes.
- **3.** You are required to submit three hard copies(leather binding) and one soft copy in CD form-containing detailed project report and ppt presentation-for final contest.
- **4.** Attendence in the workshops organized for BBIC will be compulsory.
- **5.** There are three prizes of Rs. 25000/- each sponsored by ELECON group of companies for the best business idea.
- **6.** The eveluation criteria are as follows:
 - a. Innovativeness
 - **b.** Market feasibility
 - **c.** Quality of competitor analysis
 - d. Financial feasibility
 - e. Investment worthiness
 - **f.** Quality of presentation
 - **g.** Interaction with judges